



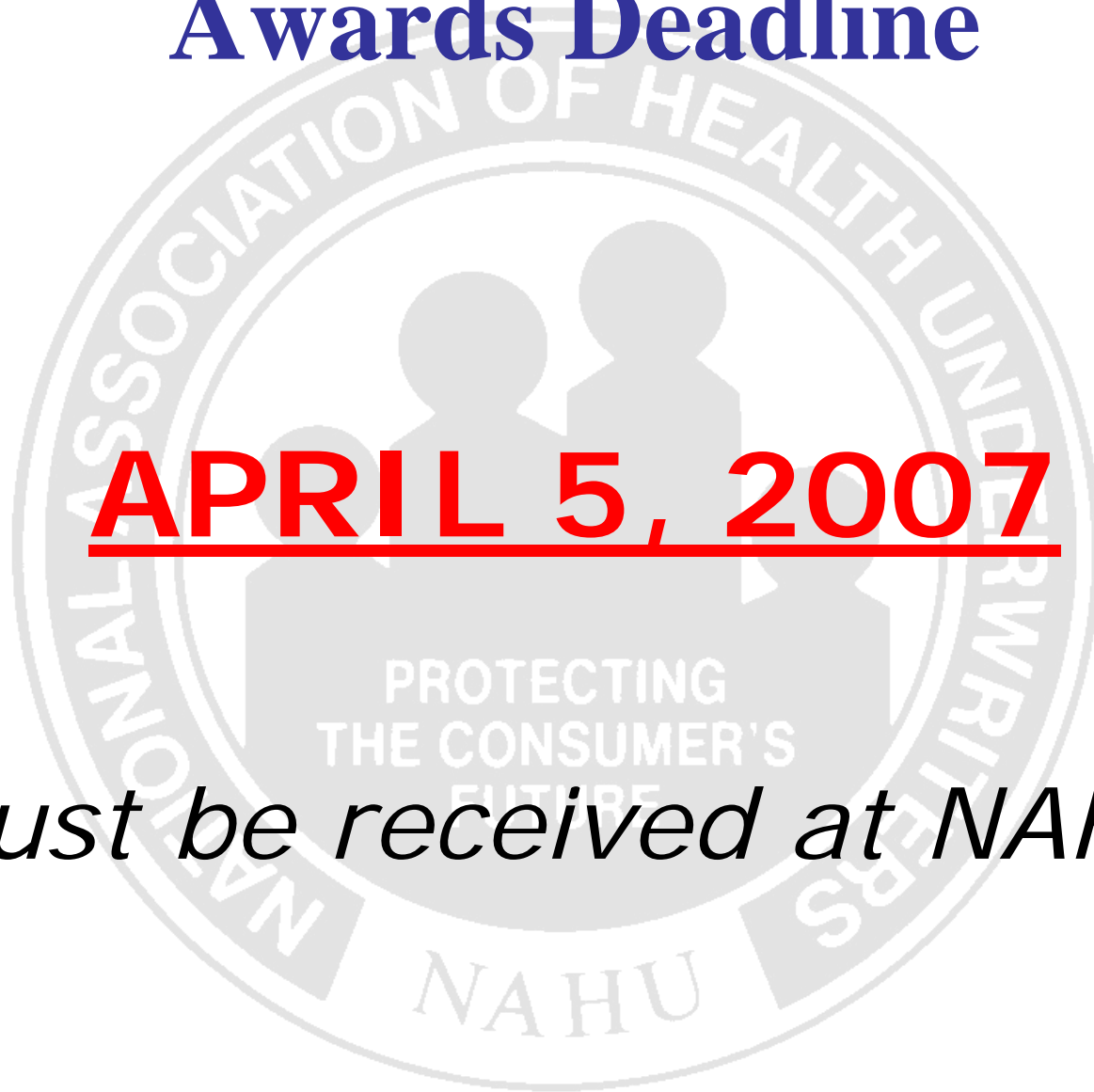
2007 Award Applications: Making It Happen

Presented by:
Marcia L. Wilcox, RHU
NAHU Awards Committee Chair,
2006-2007

Awards Deadline

APRIL 5, 2007

Must be received at NAHU!



Individual Awards

- Distinguished Service Award
- Leading Producers Round Table (LPRT) Award
- Legislative Achievement Award
- Spirit of Freedom Award
- Triple Crown Award
- William G. Wetzel Public Speaking Award

Chapter Awards

- Landmark Award
- Pacesetter Award
- Presidential Citation Award
- Legislative Excellence Award
- Media Relations Award
- Robert W. Osler Education Award
- William F. Flood Public Service Award
- Website Award

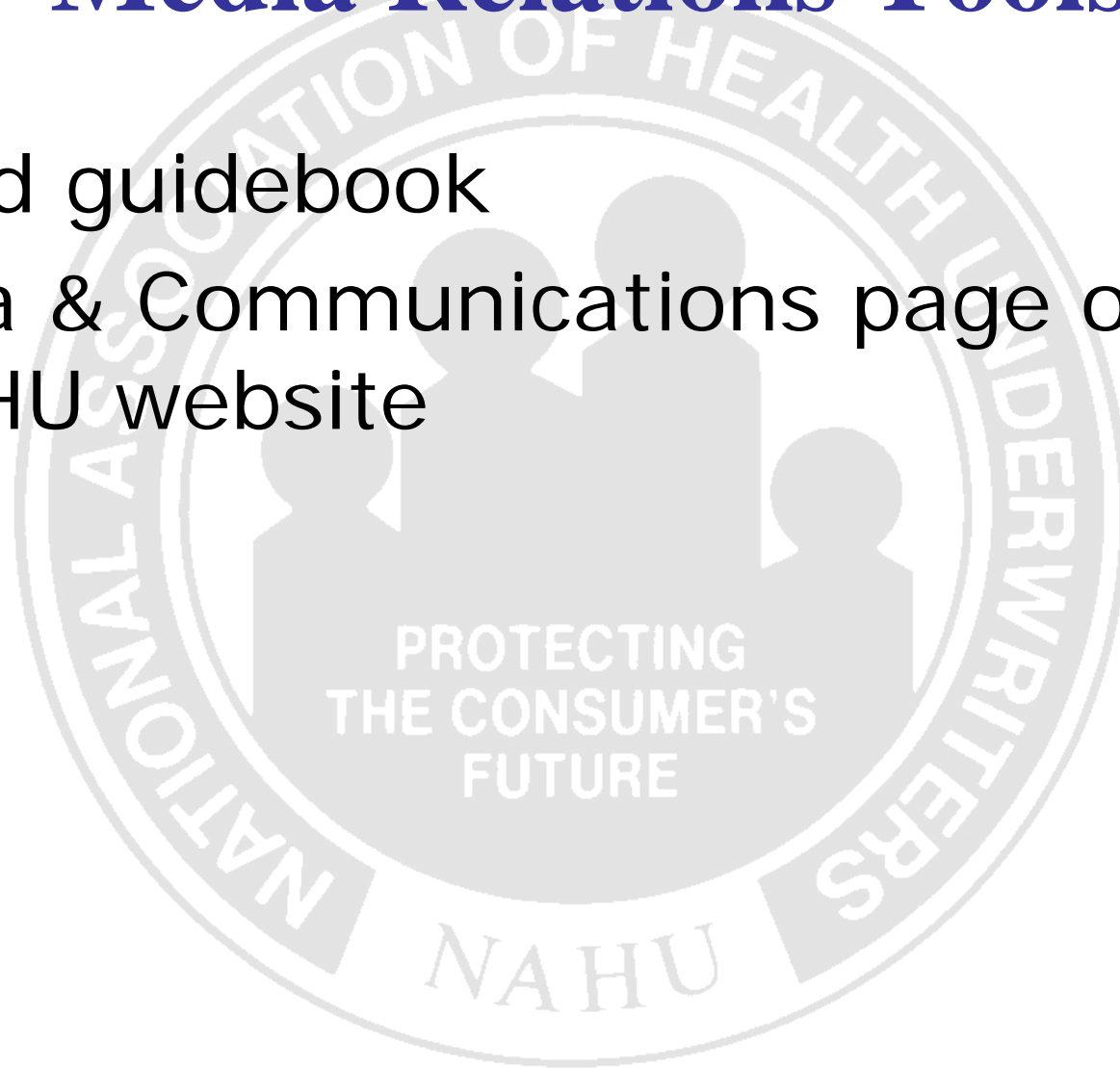
Award Tool Box

- Awards-at-a-Glance
- Awards Guidebook
- Awards PowerPoint Presentation
- Frequently Asked Questions
- State and Local Awards Chair Position Description & Commitment Form
- Summary of Changes for 2006-2007
- Top 10 Reasons Points Not Awarded
- Awards Strategic Planning Spreadsheets:
 - Landmark Award
 - Pacesetter Award
 - Presidential Citation Award
 - Legislative Excellence Award

Media Relations Tools

Award guidebook

Media & Communications page on
NAHU website

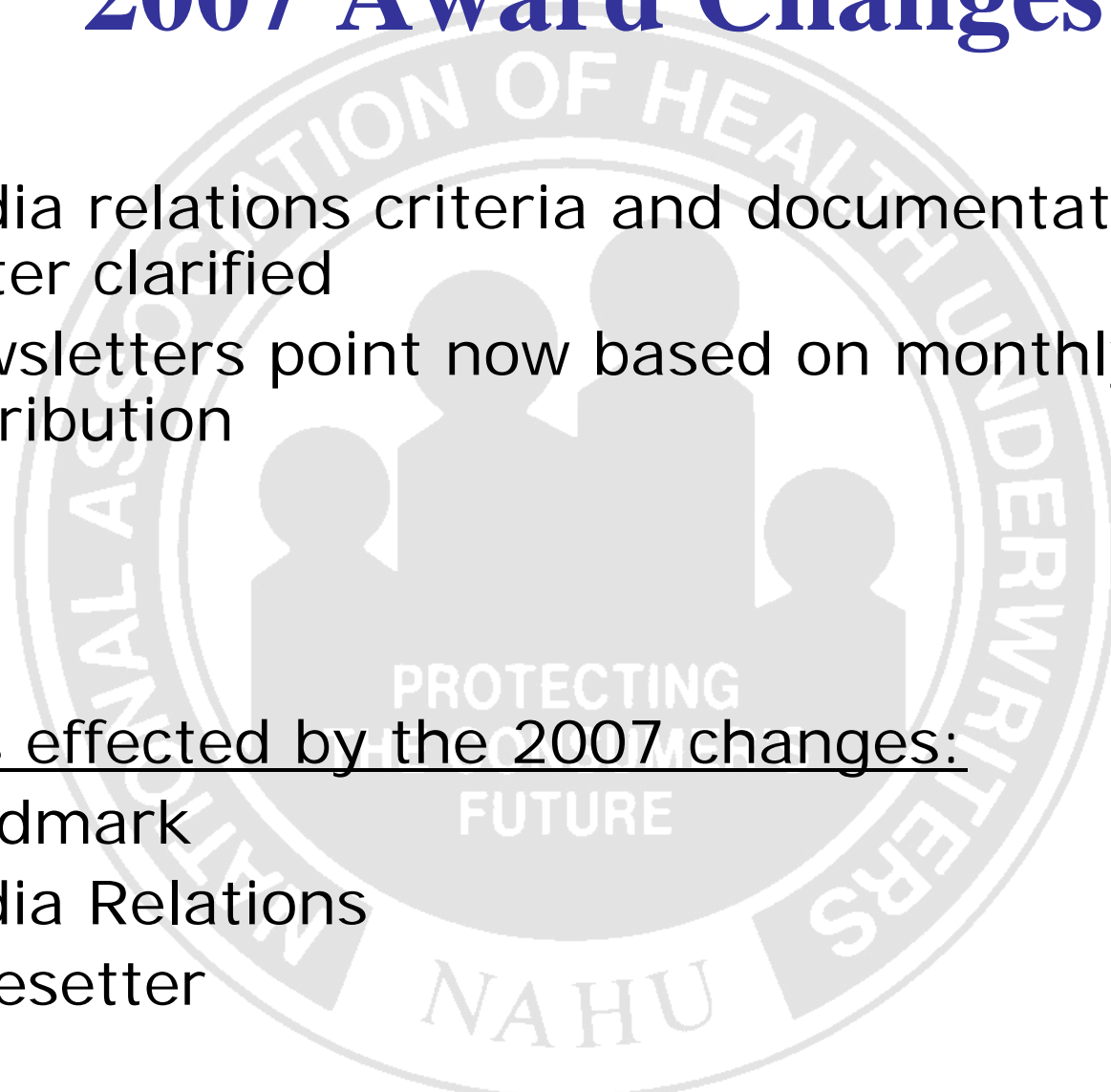


2007 Award Changes

- Media relations criteria and documentation is better clarified
- Newsletters point now based on monthly distribution

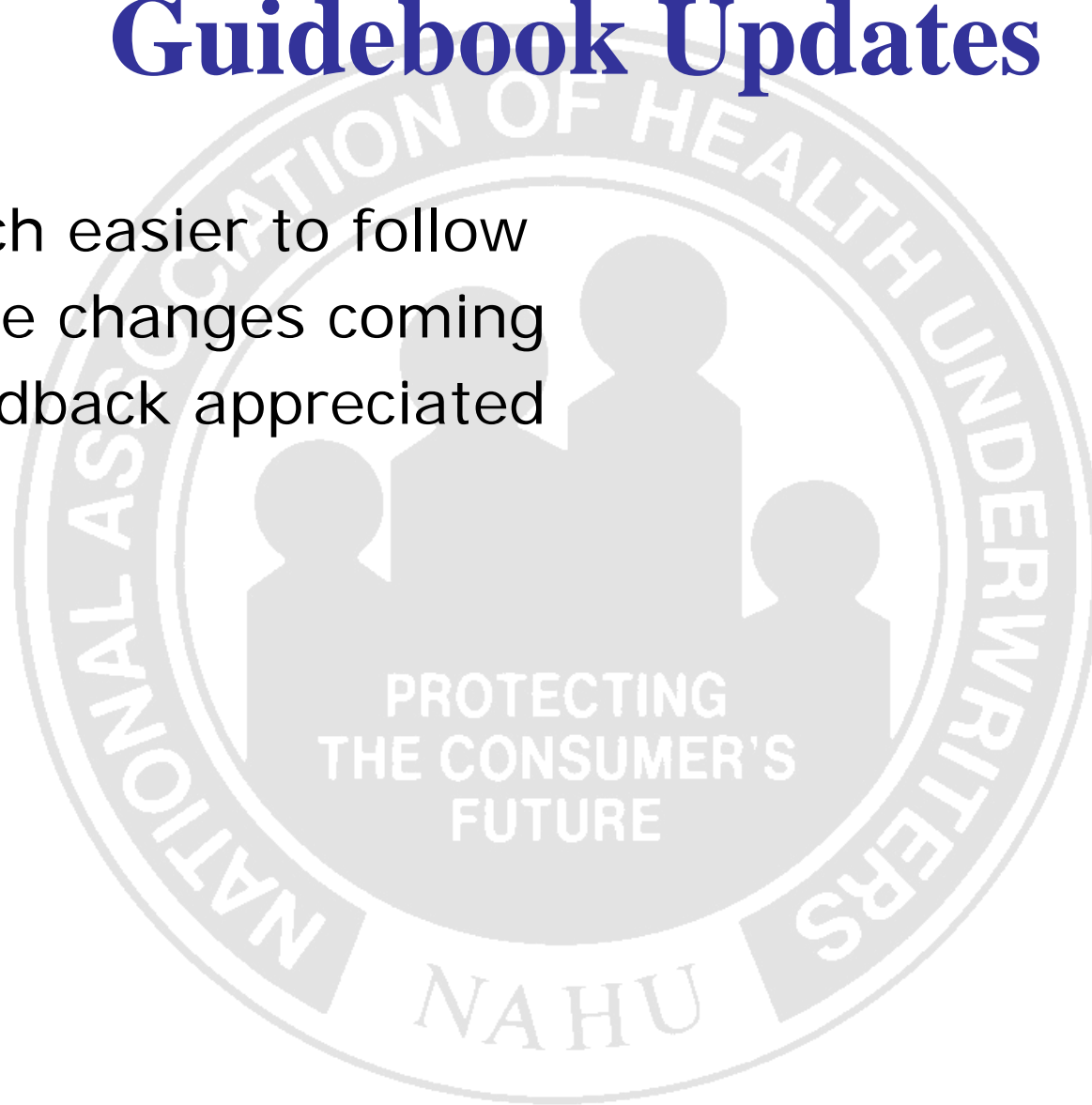
Awards effected by the 2007 changes:

- Landmark
- Media Relations
- Pacesetter



Guidebook Updates

- Much easier to follow
- More changes coming
- Feedback appreciated



Top 10 Reasons Applications Lose Points

- Lack of documentation
- Documented events, programs, and/or items do not meet the criteria
- Double dipping
- Confusing Leadership Training with Strategic Planning
- Not knowing the difference between the media pieces

Top 10 Reasons Applications Lose Points (cont'd)

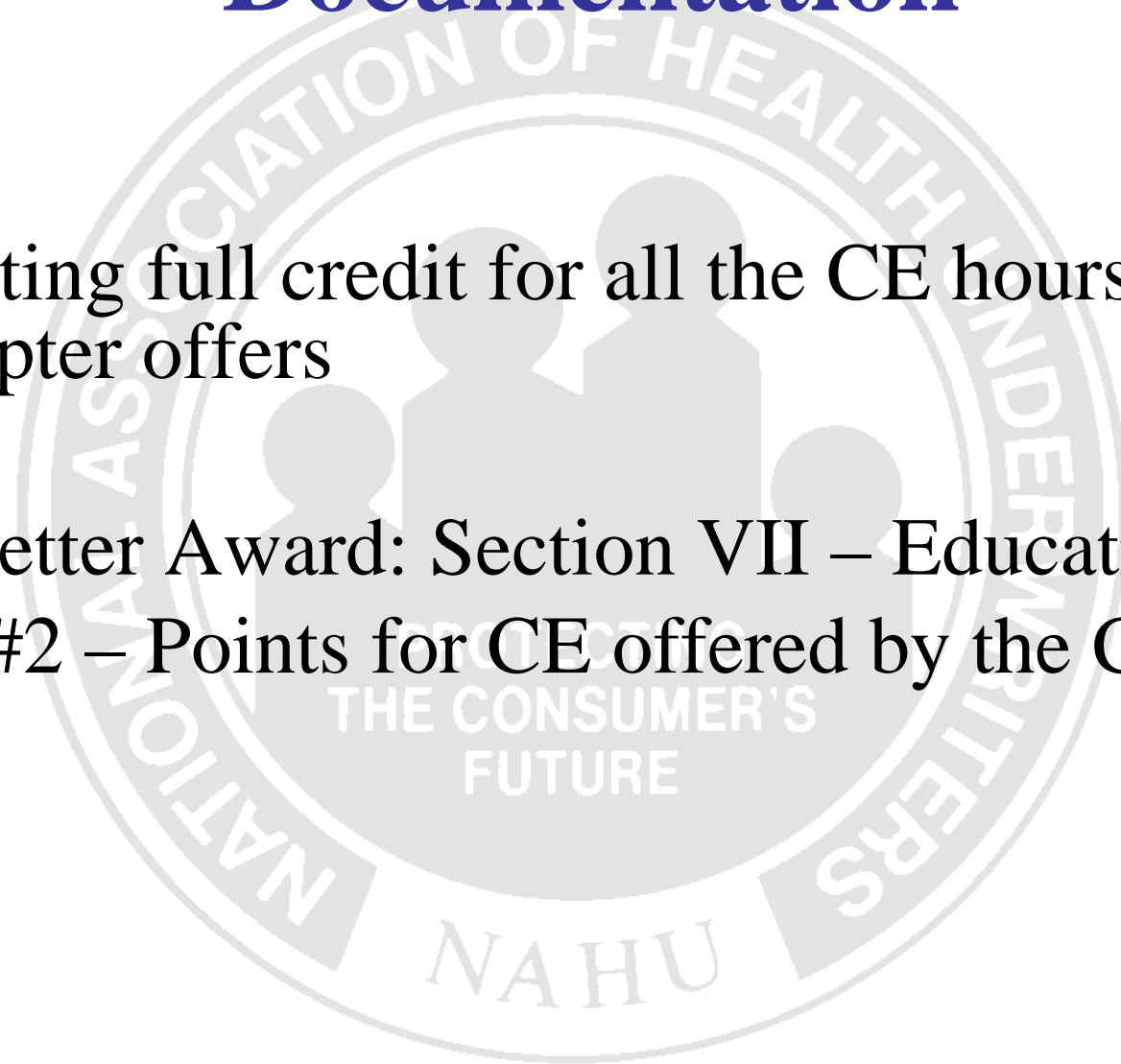
- Documentation outside of the current awards time frame or not dated at all
- Information submitted does not match NAHU's official records
- Chapter sponsoring the event is not the same as the chapter submitting the award application
- Website Award - links not working or information is not in the correct location
- Taking credit for more events than were documented

Documentation

Getting full credit for all the CE hours your chapter offers

Pacesetter Award: Section VII – Education

Item #2 – Points for CE offered by the Chapter.



Documentation

Getting credit for having or attending a strategic planning session and/or leadership program and membership meeting on the same day.

Pacesetter Award: Section VII: Board Activity

Items #1 & #2

Landmark Award: Section III: State Meetings/
Events

Items #2, #3, & #4

Documentation

Getting points for chairs and also for co-chair participation

Pacesetter Award: Section I – NAHU Events, Item #3 & #6
Section VI – Media Relations, Item #1

Landmark Award: Section I – NAHU Events, Items #3, #6, #7 &
#8
Section VIII – Media Relations, Item #1

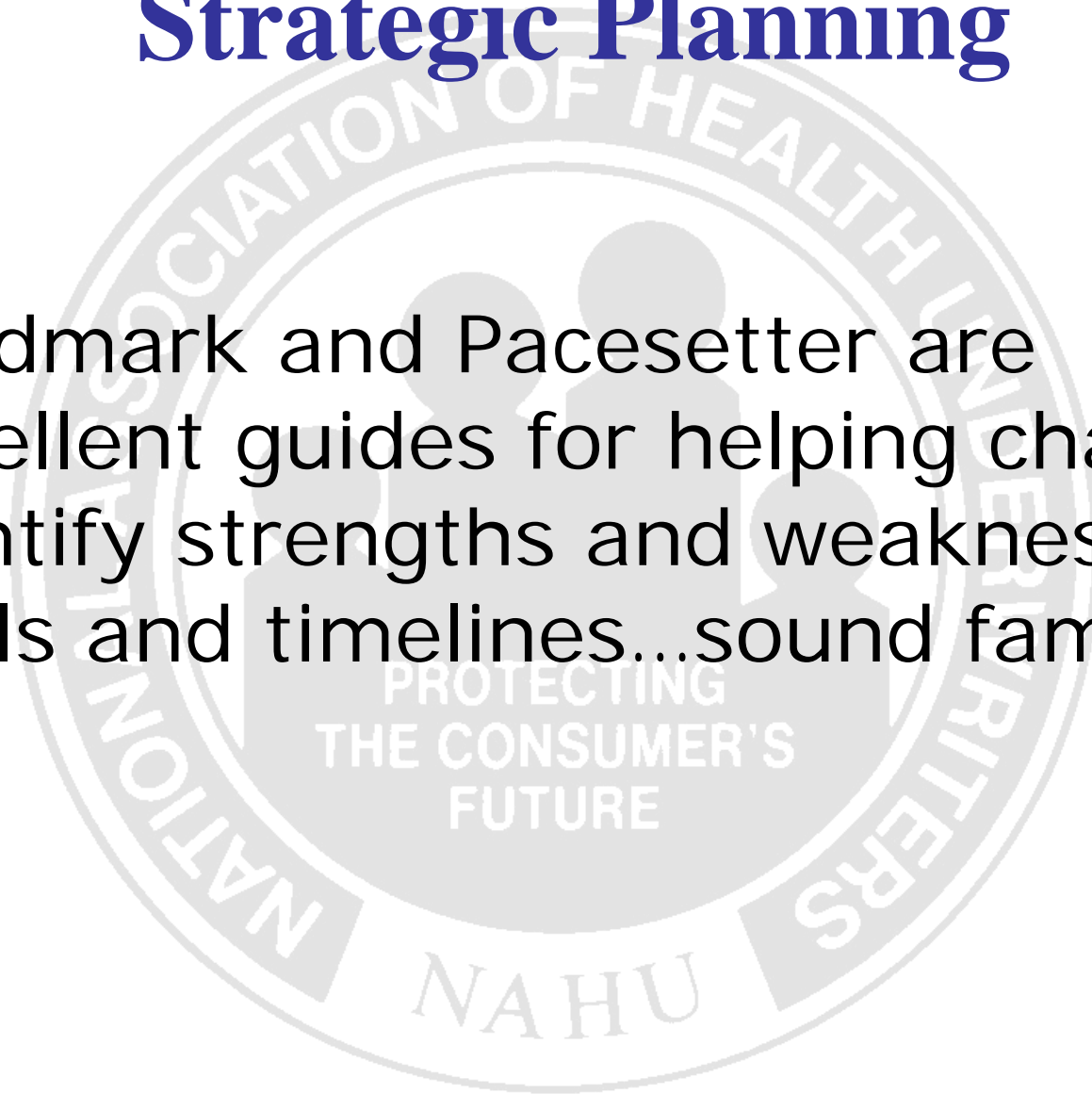
<http://www.nahu.org/members/chapsearch.cfm>

Documentation

- All information verified by NAHU can be found on NAHU's website in the "Member's Area" under "Awards"
- When using these lists, please highlight chapter members for which credit is being taken.

Strategic Planning

- Landmark and Pacesetter are excellent guides for helping chapters identify strengths and weaknesses, goals and timelines...sound familiar?



2006-2007 Awards Committee

- **Chair:** Marcia Wilcox, (360) 863-1263, mhwilcox@earthlink.net
- **Vice Chair:** Bill Hartman, (260) 483-2305, bill@hartmanmarketing.com
- **Region 1&2:** Marilyn Van Sant, (973) 852-0714, mvs1256@yahoo.com
- **Region 3:** Rita Musser, (260) 471-8232, rita.musser@verizon.net
- **Region 4:** Katie Beals, (608)-661-6949, kbeals@wmc.org
- **Region 5:** Donna Hill, (770) 972-3859, donna@ddhassociates.com
- **Region 6:** Louanne Trebing, (972) 271-8717, louannet@verizon.net
- **Region 7:** Julia Moore, (505) 890-1539, jtm7105@aol.com
- **Region 8:** Linda Rose Koehler, (925) 918-2477, lindarose49@msn.com