

PAYPAL: Compare Our Payment Services

	Email Payments	Website Payments Standard	Website Payments Pro		
Customer Experience					
Where customers shop	Varies with your business	Shop on your website	Shop on your website		
Where customers checkout	PayPal	PayPal	Your website or on PayPal		
Customers need a PayPal account	No	No	No		
Integration					
Internet merchant account	Not needed	Not needed	Included		
Shopping cart support	Not required	Yes Supported carts	Yes Supported carts		
Technical skills	Not required	HTML	APIs		
Pricing					
Setup	Free	Free	Free		
Monthly	Free	Free	\$20.00 USD		
Per Transaction	1.9% - 2.9% + \$0.30 USD Details	1.9% - 2.9% + \$0.30 USD Details	1.9% - 2.9% + \$0.30 USD Details		
For phone, fax, and mail orders with Virtual	\$20.00 USD per month	\$20.00 USD per month	Included		

Terminal					
Key Features					
Accept all major credit cards and bank transfers	✓	✓	✓		
Offer PayPal as a payment option to increase sales	✓	✓	✓		
Online, phone, and email support	✓	✓	✓		
Industry-leading Fraud Protection Services	✓	✓	✓		
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